

FAMECHAIN

THE
NFT &
CREATOR
TOKEN
PLATFORM
ON THE
BINANCE SMART
CHAIN



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01

Introduction

„There’s value in collaboration, and there is value in every moment where people come together on the internet. This value lives in the creativity and connection found in people anywhere in the world.“

FameChain is an open value network that enables creators to launch vibrant, scalable and independent economies with their communities powered by the Binance Smart Chain.



Problem and Solution

We believe that current models for funding and sustaining creative expression are fundamentally flawed.

Whether it is Patreon, OnlyFans, Cameo, Twitch, Tiktok, Youtube, Instagram, Facebook, a club membership or a newsletter subscription — the loving creator-fan relationship is constantly under threat of erratic policy changes, monetization challenges and lack of control.

Big Tech has claimed all power over profits and decision making, shutting out the people that are working at the heart of our new creators economy.

The opportunity to be a creator, to work on things we love, to work from our strengths and to reach our highest potential is an enormous privilege. We are committed to make this more achievable for anyone.

If we want to enable an open, equitable and sharing social economy, we need to build entirely new systems to fund and support it. Putting the power back where it belongs: To creators and their communities. We are convinced that the solution lies in a decentralized **NFT and Creator Token ecosystem** that funds and enriches the creator-fan relationship - by the people, for the people.

Our project is run by the community for the community. No backing by big venture capital firms with egoistic motives – just a strong and vibrant community that wants to make the world a better and fairer place.

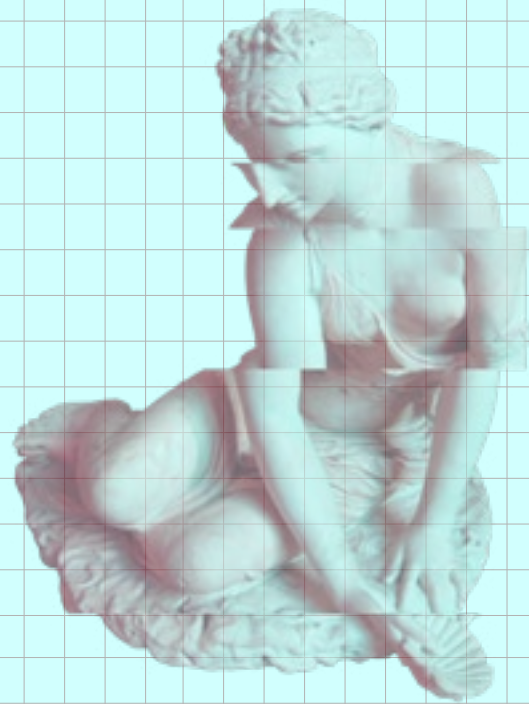
Our big Vision

It's about YOU: Whether you are a Finance Guru, Instagram-Interior Styling Editor, Tiktok God, Youtube Cooking Sensation, Fitness Podcaster or Harpsichord Musician.

We're on a mission to help creators around the world monetize value, by doing what they love. FameChain provides an infrastructure for creator communities to mint and exchange **Creator Token and NFTs**: Their virtually branded cryptocurrencies, intrinsic to the value they provide. Secured by Blockchain technology, this Creator Token economy empowers creators and communities to monetize content, digital collectables and engagement on social media.

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Understanding NFTs and Social Tokens



The **FameChain** network mints branded digital tokens unique to your online presence, allowing you to own, control and coordinate the value you create across platforms.

We call these branded tokens **Creator Tokens** – they represent a personal investment of a fan to a creator, as a currency of admiration and appreciation. We utilize the Binance blockchain to mint each token under the BEP20 standard. Further we enable creators on FameChain to mint and securely distribute their work in the form of NFTs.

What are Creator Tokens?

Creator Tokens (BEP20 standard) are the broad category of virtually branded cryptocurrencies or tokens that are often associated to individuals or communities. They represent the value and ownership or relationship to a creator or community.

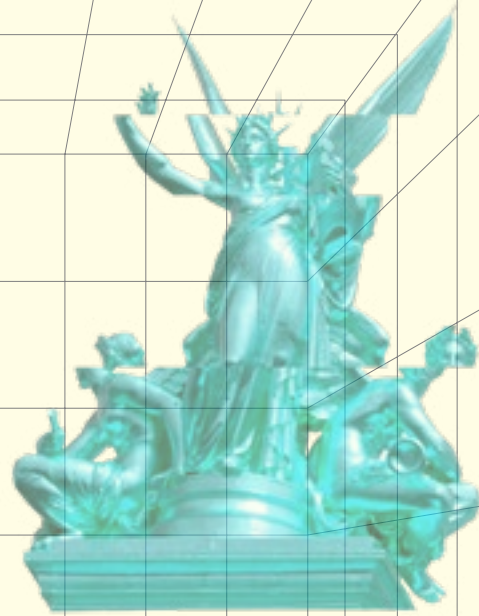
They have numerous advantages over „old money“ (e.g. dollars), as they are **flexible** (Personal or community owned tokens allow token holders to collectively regulate, architect the economic structure and design governance/incentive mechanisms in a permissionless manner), can **monetize** (Creators can monetize their work/engagement or get support from their audience even before they are incorporated), and are **fast** (secure token transfers anywhere in the world take less than 10 min, compared to the conventional ~3 business days of international transfers).

What are NFTs?

Non-Fungible Tokens (NFTs) represent unique asset ownerships, thereby making it an attractive medium for online transactions. They can be artworks, songs, videos, concert tickets and give meaningful value to a creator's work that they can offer to their fans. Like real-world artworks, they are unique by design – unforgeable, naturally scarce, yet easily tradable and transferable.

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FameChain Overview



We've witnessed first-hand the significant issues that creators face, including a lack of control in their fan relationships, bad economics and erratic policy changes.

To address these needs, we'll be applying FameChain crypto's core ethos of decentralization, self-sovereignty, and a token-economic model that will offer creators new opportunities to engage with their fans while earning new monetization streams to lessen their dependence on any individual social media platform. With FameChain, creators will be able to issue their own fully customizable, branded cryptocurrency called **Creator Tokens** that represents their unique digital brand to provide value and utility to their fans. Creators will then have access to an easy-to-use blockchain toolkit powered by creator tokens that enables them to create scarce collectibles and content, loyalty programs, and a healthy tokenized economy.

In contrast to conventional marketplaces, the FameChain platform is differentiated by a powerful combination of key elements:

Decentralized Trade

Trade directly and leverage confidently with any user on the platform through automated smart contracts hosted on the public and proven BSC environment.

High Performance, Low Fees

The Binance Smart Chain allows FameChain to transact in an ultra-fast and secure environment while maintaining limited fee exposure for our end-users. Whether for-profit or for thrills, FameChain users have unparalleled options on how they want to interact with their rare digital goods.

Scarce By Design

All platform content will be minted in limited quantities. Provable scarcity gives creators a new dimension of customization while challenging existing notions of valuation.

Community Governance

Platform stakeholders will be able to submit proposals, vote on initiatives, and moderate the platform to ensure alignment with evolving needs of the community.

04

Platform Features



FameChain provides an infrastructure for creator communities to mint and exchange their virtually branded cryptocurrencies or NFTs intrinsic to the value they provide.

For Fans

Invest in Creators you love

FameChain Exchange

Invest in the success of your favorite creator to support their content. Buy and hold their Creator Tokens to earn rewards like merchandise, exclusive access, NFTs and more. Creators can also choose to reward their community with a percentage share of their revenues.

Collect NFTs

FameChain Marketplace

Secure the masterworks from all creators on FameChain, in guaranteed limited editions drops.

Get exclusive Experiences

FameChain Airdrops

Hold tokens to get access to exclusive experiences like virtual events, tournaments & meetups.

For Creators

Let fans speak their Mind

FameChain Polls

From what shoes to wear on the court in tonight's big game to what song they write next. Let your community be heard by having votes on decisions posted by Creators.

Reach the Walk of Fame

FameChain Rank

Becoming the reference point for fame. Ranking on our „Walk of Fame“ becomes a new social currency that can make careers. Influencers leverage their fans to compete for the top, press is referencing the ranking.

Reach your next Level with the Talent Incubator

FameGame Lab

The FameChain network is built with the ethos in mind: „if you lift someone up, you rise together“. Guided by voices of the community, we support selected creators in their journey to the top.

Crowdfund your next creation

FameChain Minter

Mint your own Creator Tokens and use fans' investments to push your creations further. You can also create NFTs with selected rarities, bundle them with unique rewards for its new owner, and even set royalties for sales on secondary markets.

05

The \$FAMEZ Token



Beyond the marketplace, FameChain will be governed and supported by our native and fungible FAME tokens.

\$FAMEZ tokens form the backbone of our ecosystem. They will be used as both a utility and governance token. Before the public launch of the FameChain platform, FAME will be issued and distributed as an BEP20 token on the Binance Smart Chain, after our public sale has concluded.

Hold to Earn with \$FAMEZ

Tried and true: Our ecosystem is powered by an **autonomous yield and liquidity generation protocol**, making FameChain the first creator token project to use this technology.

Simply hold \$FAMEZ in your wallet and you will continuously receive more. \$FAMEZ is programmed to reward holders while increasing both liquidity and value. This is achieved by applying a **10% tax on every transaction**. With each transaction,

5% **liquidity fee** are auto locked into the liquidity.

5% **holder reward** is distributed to all existing holders.

\$FAMEZ Holder Privileges

Platform users will enjoy a sleuth of benefits from simply holding verified amounts of \$FAMEZ tokens. These benefits will not be available to users without \$FAMEZ tokens, who will be limited by the default restrictions.

Access to exclusive sales

Holding verified tokens will also enable access to special item auctions, exclusive drops, and special listings from the community and the FameChain team. There will be different Tiers available but all of them require to hold \$FAMEZ tokens.

Discounted platform commission

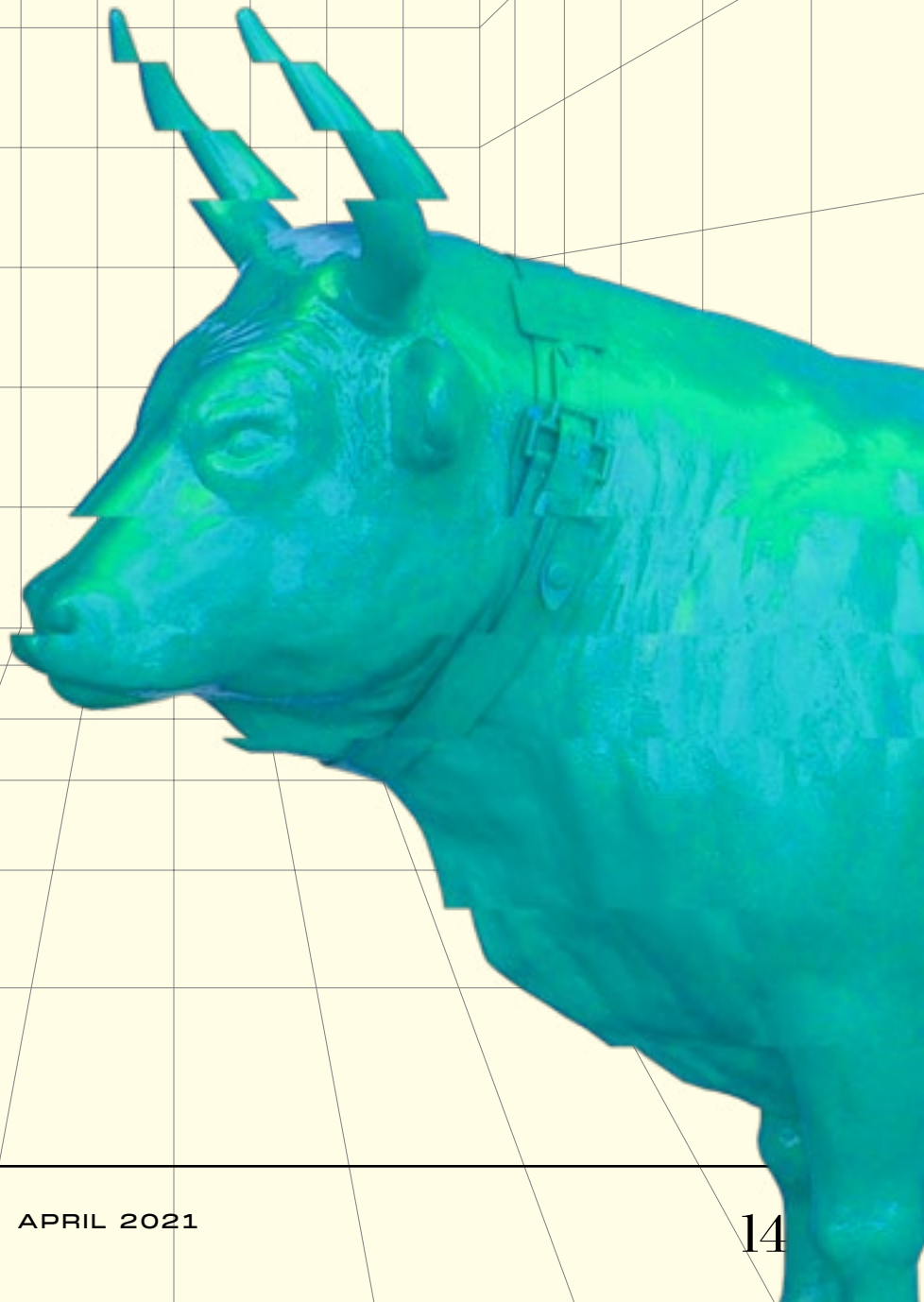
Verified token holders are also entitled to lower commission rates when trading NFTs and Creator Tokens on the platform.

Community moderation and voting

Verified token holders can also participate in the moderation panel and proposal voting for the FameChain platform by voting with \$FAMEZ. The more \$FAMEZ a user holds, the more voting power they will have.

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Tokenomics and Distribution



Distribution

The Token Sale distribution includes all tokens allocated for private and public sales.

	Allocation	FAME Token
Presale	20%	200,000,000,000
Public IDO	15%	150,000,000,000
Initial Liquidity	30%	300,000,000,000
Team Token (burned at launch)	25%	250,000,000,000
Treasury (Marketing & Future Listings)	10%	100,000,000,000
Total Supply		1,000,000,000,000

Treasury Fund

The Treasury Fund will be allocated to fund all platform and ecosystem development activities such as feature developments, marketing bounties, cross-application integrations, affiliate incentives, and much more.

07

Roadmap



Q1

Testnet Launch
 Smart Contracts
 Wallet Integrations



Q2

Token Generation Event
 IDO
 Pancakeswap Listing
 Security Audit
 Marketing Campaign



Q3

Platform MVP launch
 Official Artist/Creator Drops
 NFT Rollout
 Talent Incubator Kickoff



Q4

Metaverse Integration
 Platform Gamification Layers
 Mobile Integration

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